



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2021

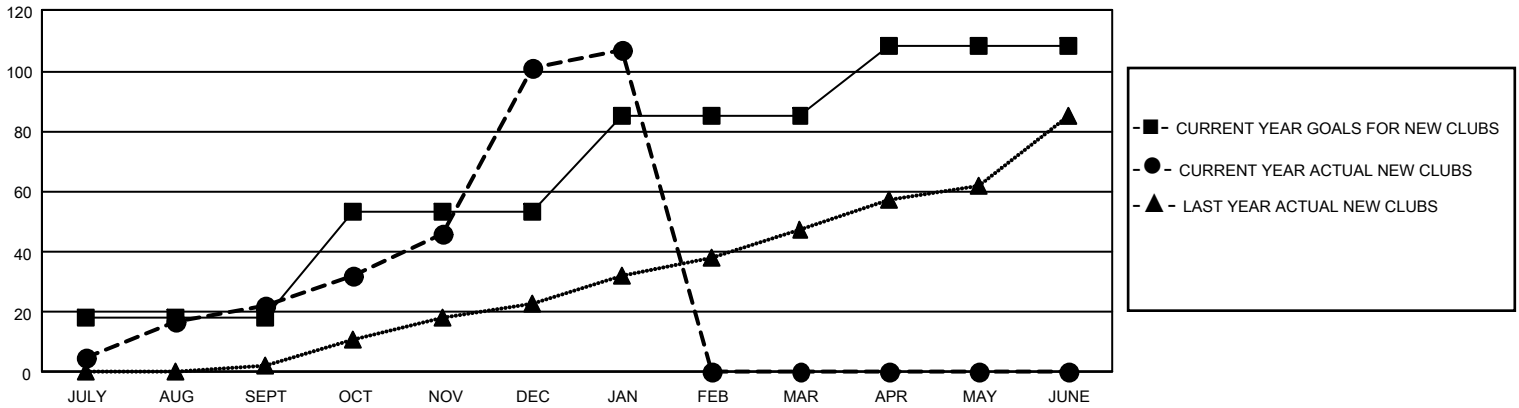
GAT Constitutional Area 8

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

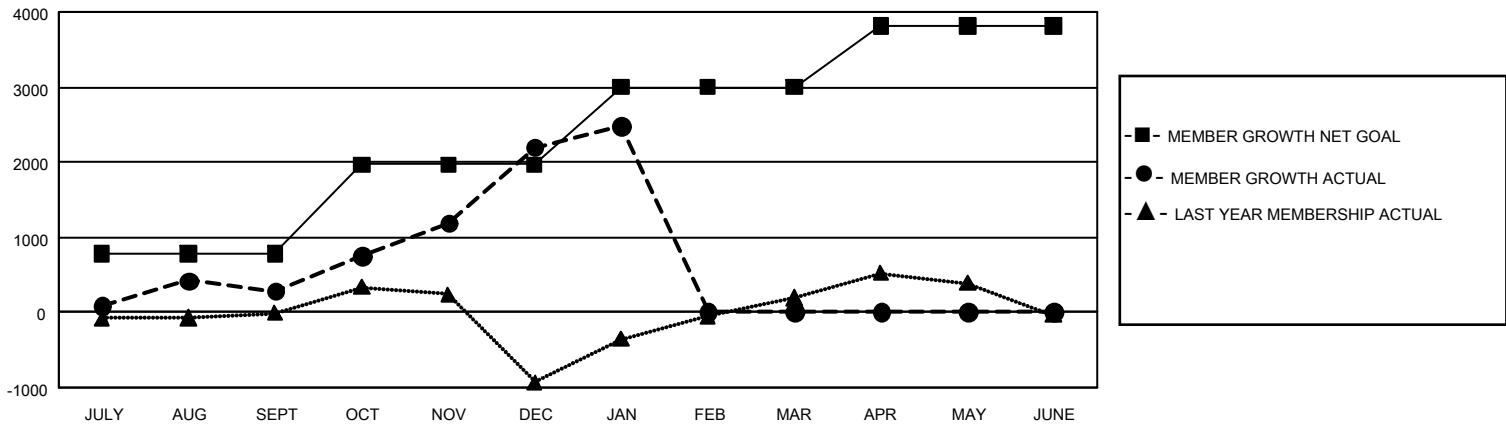
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	54	22	1
OCT/NOV/DEC	105	79	1
JAN/FEB/MAR	96	6	1
APR/MAY/JUNE	69	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	779	1,649	1,260
OCT/NOV/DEC	1190	4,077	2,077
JAN/FEB/MAR	1028	519	207
APR/MAY/JUNE	815	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 3	802 CLUBS OF 1,442 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
		MALE	20,154 (60.14%)
		FEMALE	13,359 (39.86%)
<u>DROPPED MEMBERS</u>		TOTAL FAMILY UNIT MEMBERS	4,080
DECEASED	138	FAMILY MEMBERS PAYING HALF DUES	2,325
CLUB CANCELLED	15		
OTHER	3,390		
TOTAL	3,543		

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)